

CORPORATE SPONSORSHIP INFORMATION

Cool Springs Wines & Spirits

presents the 2008



benefiting



Big Brothers Big Sisters
of Middle Tennessee

2008 Chairperson

Sandy Draper, Wirtgen America

WINE AND FOOD TASTING HIGHLIGHT FRANKLIN WINE FESTIVAL

The fourth annual Franklin Wine Festival—a celebration of wine and cuisine—is slated for October 24, 2008 at The Factory at Franklin. The event, which is modeled after the famous New Orleans Wine and Food Experience, is open to the public and is featuring over 300 wines for tastings and some of Middle Tennessee's finest restaurants. All proceeds will benefit Big Brothers Big Sisters of Middle Tennessee. The event is hosted by Cool Springs Wines & Spirits. Our primary components to this fall's wine festival:

EDUCATIONAL SEMINARS

Been curious about how best to pair your favorite wine with a variety of foods? Or maybe you want to learn more about cooking with wine or distinguishing between cigars? A variety of topics will be offered in our educational seminars preceding the festival. Specific topics and dates for this year are being determined, but watch for more info coming soon.

VINTNER'S DINNERS

High on everyone's list are the Vintner's Dinners that will pair the best cuisine in Middle Tennessee with some of the country's best wines for a one of a kind experience. Join us as we drink wines of undeniable class matched with a world class dinner.

Our dinners are scheduled for 2008 at Fleming's Prime Steakhouse in Nashville, Sofie's Bistro in south Nashville, and Criallo's Bistro & Bar in Cool Springs.

GRAND TASTING

A truly "Grand" experience for both foodies and wine connoisseurs alike – this event pairs extensive offerings by Middle Tennessee's finest chefs with selected wines from around the world. Nowhere else will you have the opportunity to sample over 300 wines and outstanding food while enjoying great live entertainment! The Grand Tasting will be Friday evening, October 24, throughout the beautiful Factory at Franklin and Jamison Hall.

Tickets are \$75 each, and will be available at franklinwinefestival.com soon.

SILENT AUCTION

At the Franklin Wine Festival Silent Auction you will find a diverse selection ranging from hard-to-find wines, gift certificates, artwork and more. The auction is designed to appeal to every taste at every price range, and is held simultaneous with the Grand Tasting event.

ONE DAY ONLY WINE SALE AT COOL SPRINGS WINES & SPIRITS

The day after the festival, all the wines featured at the Franklin Wine Festival will be available at Cool Springs Wines & Spirits for 10% off. That includes allotted, hard-to-find and collectible wines.

Don't miss out on your chance to be a part of the most exciting wine and food tasting in Middle Tennessee. Come learn why everyone is talking about the Franklin Wine Festival!

For more information, contact Sarah Beatty of Big Brothers Big Sisters of Middle Tennessee at 615.522-5659 or sarah.beatty@bbbs.org, and be sure and watch www.franklinwinefestival.com for updates.

SPONSORSHIP DETAILS						
	Title \$25K	Platinum \$10K	Gold \$5K	Silver \$2.5K	Bronze \$1K	Patron \$500
Company identified as Title Sponsor on all materials and in actual event name	✓					
Opportunity for pre-event Patrons Party	✓					
Sponsorship of "Safe Rides Home" for attendees	✓					
Exclusive product representation throughout event	✓					
Industry exclusivity	✓					
Grand Tasting event on-site marketing opportunities, table and tablecloth provided by FWF	✓	✓	✓			
Underwriting sponsorship of one FWF auxiliary event: One of the Pre-Event Seminars Volunteer Appreciation Area Vintner's Dinner at Fleming's Vintner's Dinner at Sofie's Bistro Vintner's Dinner at Criallo's Bistro		✓				
Program Guide Cover Ad (Color)	✓					
Program Guide Full Page Ad (B&W)		✓				
Program Guide ½ Page Ad (B&W)			✓			
Program Guide ¼ Page Ad (B&W)				✓		
Program guide logo representation					✓	
Program guide name listing						✓
Vintner's Dinner Tickets *	6	4	4	2		
Grand Tasting VIP Credentials	20	10	6			
Grand Tasting Admission Passes				4	4	2
Grand Tasting Signage Representation on Event Banner	✓	✓	✓	✓	✓	
Reciprocal website logo links on www.franklinwinefestival.com	✓	✓	✓	✓	✓	✓

*Please note: There are multiple Vintner's Dinners held in conjunction with the Franklin Wine Festival, and the dinner associated with each sponsorship level varies.

I. ADVERTISING RATES

Camera-ready advertisement must be submitted in **PDF, JPEG, or TIF**. Rates for camera-ready advertisements are:

- ◆ Full page ad: \$1,000.00
- ◆ Half page ad: \$500.00
- ◆ Quarter page ad: \$250.00

II. DEADLINE FOR SUBMISSIONS

- To be included in program guide, materials must be received no later than October 1, 2008.

III. SPECIFICATIONS FOR SUBMITTING CAMERA-READY ADVERTISEMENTS

All camera-ready advertisements, whether color or black and white:

- ✓ File must be submitted on CD, DVD, or 3.5 floppy. (Please identify the organization on the CD or diskette label, and include a contact name and number on the front.)
- ✓ Ads submitted in electronic format may be mailed to:
Sarah Beatty, Big Brothers Big Sisters of Middle Tennessee
One Vantage Way, C250
Nashville, TN 37228
- ✓ Electronic files (PDF, JPEG, TIF) should be saved at 300 dpi to ensure highest quality.
- ✓ Photographs submitted in electronic format should be scanned at no less than 300 dpi.
- ✓ Include a hard copy of advertisement to insure proper placement.
- ✓ No bleeds outside live area.
- ✓ Page sizes are (live area):
 - Full page: 5" x 8"
 - Half page: 5" x 3.875"
 - Quarter page: 5" x 1.8125"

Please Note: To insure accuracy, please label the back of all hard copy photographs submitted. Please do not write on photographs. *Any photographs to be returned must include a self-addressed, stamped envelope. Otherwise, return of photographs cannot be guaranteed.*

The 2008 Franklin Wine Festival is a benefit for Big Brothers Big Sisters of Middle Tennessee, and all funds will be used to serve more children in need with a mentor.

To volunteer as a positive adult role model or learn more information about our programs for children, visit mentorakid.org or call (615) 329-9191.

FRANKLIN WINE FESTIVAL SPONSOR DONATION FORM (Please print legibly)

CONTACT: _____

COMPANY: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: (_____) _____ FAX: (_____) _____

EMAIL: _____

Who is the company's contact for admission passes and guest names?

Name	Telephone	Email
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Who is the company's contact for advertisements?

Name	Telephone	Email
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SPONSORSHIP LEVELS

AD LEVELS

- | | | | |
|-----------------------------------|----------|---|---------|
| <input type="checkbox"/> Title | \$25,000 | <input type="checkbox"/> Ad Only – Full Page | \$1,000 |
| <input type="checkbox"/> Platinum | \$10,000 | <input type="checkbox"/> Ad Only – Half Page | \$ 500 |
| <input type="checkbox"/> Gold | \$ 5,000 | <input type="checkbox"/> Ad Only – Quarter Page | \$ 250 |
| <input type="checkbox"/> Silver | \$ 2,500 | | |
| <input type="checkbox"/> Bronze | \$ 1,000 | | |
| <input type="checkbox"/> Patron | \$ 500 | | |

ITEM PRESENTED FOR AUCTION (optional): _____

VALUE OF SILENT AUCTION ITEM (optional): _____

COMPLIMENTS OF: _____

(Please print as you would like listed on auction materials and bid sheets)

ADVERTISERS

Is your advertisement camera ready? yes no

Name of electronic file _____

If no, please attach a sketch of the type of layout you would like, including any photographs that are clearly labeled. Please ensure that all names, addresses, telephone numbers, email and website addresses are accurate.

Please forward electronic files to address below.

Your support is greatly appreciated. Donations are tax deductible to the extent allowed by law.

Please bill me. Payment enclosed.

SPONSOR SIGNATURE: _____ DATE: _____