



2008 APOLLO AWARD FOR COMMUNICATIONS LEADERSHIP CALL FOR NOMINATIONS

The Nashville Chapter of the Public Relations Society of America invites you to nominate a businessperson, educator, politician or other community leader for its Apollo Award for Communications Leadership. Given annually since 1992, the award honors a senior Middle Tennessee executive who demonstrates and exemplifies the public relations and communications function within his or her organization.

CRITERIA

Candidates for this prestigious award should be a non-public relations or communications professional who:

- Understands the importance of public relations in the community
- Strives to support objectives through sound communications practices
- Holds a strong, proactive public relations and communications philosophy
- Demonstrates and promotes effective internal and external communications
- Is guided by personal and professional ethical standards

Candidates may come from either the non-profit or for-profit sector. Past recipients are not eligible.

NOMINATIONS/ DEADLINE

This call for nominations is open to all PRSA members and the public. Submitted information is confidential and will be used solely to determine the 2008 Apollo Award for Communications Leadership recipient.

Completed nomination forms are due by OCTOBER 1, 2008.

Mail, fax or e-mail to:

Trey Campbell, APR - 2008 Apollo Award Committee Chair
The Southwestern Company
2451 Atrium Way
Nashville, TN 37214
Phone: (615) 391-2801 Fax: (615) 391-2703
E-mail: trey.campbell@southwestern.com

APOLLO AWARD RECIPIENTS

Just a few of the past Apollo recipients include: Mayor Bill Purcell, Metro School's Dr. Pedro Garcia, Davidson County Sheriff Gayle Ray, Tennessee Titans Head Coach Jeff Fisher, Freedom Forum First Amendment Center Founder John Seigenthaler and former Mayor Phil Bredesen. See a complete list of winners at www.prsanashville.com/awards.