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For immediate release

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Calling All Stars!

*Sonic Talent Search Deadline Extended to Wednesday, July 23
Finals kick off Fair opening weekend*

FRANKLIN – Imagine your face on the front of People magazine? See yourself knocking ‘em dead as the next Beyonce or Tim McGraw? Your chance at stardom may be closer than you think -- on the stage of the Williamson County Fair presented by Tractor Supply Company.

Finals for the Sonic Search 4 a Star talent contest will take place on the Fair’s Main Stage, presented by Williamson Medical Center, in the air-conditioned arena on Friday, August 3, at 7 p.m.,. Champions will be announced in child, youth, teen, adult and mature categories. Musical genres include blues, country, R&B, gospel, rock, hip hop, jazz and contemporary Christian. All performances will be live; the show is free to the public with Fair admission (\$6).

“Sonic is presenting a great opportunity for Williamson County’s most talented musical artists to be seen and heard by thousands of people at the Fair,” said Fair chairman Dave Crouch. “It will be a wonderful way to kick off the Fair’s opening weekend.”

Sonic’s Star Search, now in its fourth year, has been a successful launching pad for several winners, among them Taylor Ware of Franklin, who became a finalist on the TV show, *America’s Got Talent*.

“Our goal is to offer talented performers of all ages the opportunity to showcase their talents competitively in an exciting live setting.” said Sonic’s Chuck Sugg, who created the contest.

Sonic Search 4 a Star contestants may pick up an application at any local Sonic or download an application form and contest rules on line at www.sonicsearch4astar.com. Entry deadline is Wednesday July 25. A \$10 entry fee is required, as well as a CD recording of two samples of the contestant’s work and a color photo.

The Sonic Drive-In at 4101 Mallory Station Rd. will host a special Open Mike Night Tuesday, July 23, where contestants may perform live or karaoke-style and get a CD recording of their performance on-site for \$10. A camera will be available for photos (\$5 each) so that latecomers to the contest may still enter. A \$10 entry donation to Soles4Souls is required. A panel of music industry professionals will select performers based on talent, performance quality, stage presence, uniqueness and style.

The first round in the competition begins Monday, July 30 through Wednesday August 1, with multiple contestants performing live at Sonic Drive-Ins in Williamson and Davidson County. A single winner in each category advances to the semifinals on August 2. Champions in each division will be announced Aug. 3 at the Fair’s finals; each winner receives a professionally produced recording session and \$1,000 in cash.

Sonic Search 4 a Star benefits Soles4Souls, a non-profit organization that provides free footwear to people in need around the world.

[About the Williamson County Fair presented by Tractor Supply Company](#)

The third annual Fair will be held August 3-11, 2007 at the Williamson County Ag Expo Park in Franklin, Tenn. Tickets are \$6 for adults and \$3 for children; parking is free. For more information, see www.williamsoncountyfair.org or call (615) 794-4FUN. The Fair is a non-profit organization.

