

A training initiative of the Alliance of National Heritage Areas

### New Heritage Area Publications Available

This summer, several useful and informative Heritage Area publications have been completed and released.

One of the biggest challenges facing heritage development programs is demonstrating the economic benefits that result from heritage tourism. Because heritage tourism and economic development are key facets of national heritage areas, the Alliance of National Heritage Areas used the Money Generation Model (MGM2 found at <http://web4.msue.msu.edu/mgm2/default.htm>), developed for the National Park Service by Michigan State University, to assess the economic impact of national parks and heritage areas. Five participating NHAs gathered and compiled extensive economic data in 2005 that documented tourist visitation in their NHA, direct and indirect sales from tourism, the number of jobs created by tourism, and in-depth information about the visitors' experiences. Their results were also used to estimate the economic impact of heritage tourism across all 27 national heritage areas. For more information or to order a copy of this report *Economic Impact of Heritage Tourism Spending* (\$1.50 each), please contact John Cosgrove at [anha.cosgrove@adelphia.net](mailto:anha.cosgrove@adelphia.net).

On July 25<sup>th</sup>, the National Park Service Advisory Board released *Charting a Future for National Heritage Areas* in an event at the Main Capitol Building in Washington, DC.

*Continued on page 2.*



#### In This Issue...

- New HA Publications
- Spotlight on NHAs: Augusta Canal National Heritage Area
- Upcoming Events of Interest
- Additions to Your Heritage Development Reading List



# HDI



## HERITAGE DEVELOPMENT INSTITUTE

---

A training initiative of the Alliance of National Heritage Areas

### **New Heritage Area Publications Available**

*Continued from page 1.*

The report was compiled by the National Park System Advisory Board in conjunction with the Boards Partnership Committee made up of members of the ANHA, local and national elected officials, National Park Service representatives, and others. Stemming from a 2004 directive from the Director of the National Park Service asking for recommendations on the NPS's role in the future of National Heritage Areas, this report is the compilation of findings from sponsored meetings and consultations with heritage area leaders, elected officials, community leaders, citizens, and NPS representatives in four of the existing NHAs.

The report outlines the vital roles national heritage areas play in conserving nationally significant living landscapes by telling authentic stories, integrating cultural and historical sites with natural resources, engaging the public and youth outside traditional national park boundaries, and building strong partnerships across multiple agencies and disciplines. It highlights successful case studies of a variety of projects and programs from several NHA's, and concludes with recommendations for

ways in which the National Park Service and National Heritage Areas can coordinate diverse heritage and conservation approaches to the greater benefit for both organizations. This report also provides a recommended legislative framework to maximize the resources that each organization has to offer.

An electronic copy of this report can be viewed on the National Park Service National Heritage Areas program page at <http://www.cr.nps.gov/heritageareas/>.

A compilation of 10 heritage area best practices is also available on the website listed above. *Best Practices from the National Heritage Areas* offers innovative programs and solutions from several of the existing NHAs, utilizing case studies that outline opportunities, challenges, and suggestions in the areas of conservation, revitalization, economic development, education and interpretation, historic preservation, recreation, and stewardship. The case studies provide additional ways to engage and educate stakeholders and residents in national heritage areas.

## Spotlight on NHAs: Augusta Canal National Heritage Area

Built in 1845 to utilize the power of the Savannah River in eastern Georgia, the Augusta Canal served as a source of power, water, and transportation. Today, the Canal is the only 19<sup>th</sup> century canal in the U.S. still in use for its original purpose. In addition to producing power, the Augusta Canal NHA provides a beautiful 7 mile recreational area for hiking, biking, boating, fishing, and guided boat tours. The Augusta Canal NHA also promotes heritage tourism and hands-on heritage education through programs at the Interpretive Center, housed in the historic Enterprise Mill (a former textile factory), and engages partners and volunteers through its canal clean-up program.



*Photo from of Augusta Canal NHA website.*

For more information on this heritage area, visit  
[www.augustacanal.com](http://www.augustacanal.com).

### Upcoming Events of Interest

2006 National Trust for Historic Preservation Conference  
October 31-November 5  
Pittsburgh, PA  
[www.nthpconference.org](http://www.nthpconference.org)

#### Mark Your Calendars!

2007 International Heritage Development Conference  
"Your Passport to Crossing Boundaries in Heritage Development"  
Sponsored by the Alliance of National Heritage Areas  
June 18-21, 2007  
Detroit, MI  
[http://www.nationalheritageareas.com/2007\\_conference.htm](http://www.nationalheritageareas.com/2007_conference.htm)

# Additions to Your Heritage Development Reading List

Kelling, Jill Marie. *Digital Imaging: A Practical Approach*. Lanham, MD: Altimira Press, 2006.

Lenney, Christopher J. *Sightseeking: Clues to the Landscape History of New England*. Durham: University of New Hampshire Press, 2005.

*For a comprehensive list of sources related to heritage development, visit  
[www.heritagedevelopmentinstitute.org/research](http://www.heritagedevelopmentinstitute.org/research).*

## IHDC 2007 CALL FOR PAPERS

The 2007 International Heritage Development Conference, “*Your Passport to Crossing Boundaries in Heritage Development*,” will be held in Detroit, MI from June 18-21, 2007.

The IHDC Steering Committee is now soliciting sessions for presentations at the conference. To view the conference themes, selection criteria, and submission forms, go to:

[http://www.nationalheritageareas.com/2007\\_conference.htm](http://www.nationalheritageareas.com/2007_conference.htm)

*Mark your calendars for the upcoming Heritage Development Institute as part of the annual National Trust for Historic Preservation conference in Pittsburgh in November 2006! Additional information will be available soon.*

Subscribe to the HDI  
E-newsletter or submit  
information for  
publication in our next  
issue at:

**[hdi@mtsu.edu](mailto:hdi@mtsu.edu)**

### Contact the HDI

**Carroll Van West**  
HDI Chair  
[cwest@mtsu.edu](mailto:cwest@mtsu.edu)  
615.494.8916

[www.heritagedevelopmentinstitute.org](http://www.heritagedevelopmentinstitute.org)

The Alliance of National Heritage Areas (ANHA) established the Heritage Development Institute (HDI) as a way of providing leadership to the heritage development field as well as creating training and analysis of the best practices in our heritage areas across the country. The HDI Newsletter is sponsored by the ANHA, Middle Tennessee State University's Center for Historic Preservation, and the Tennessee Civil War National Heritage Area. To submit information and update e-mail addresses, please e-mail us at [hdi@mtsu.edu](mailto:hdi@mtsu.edu).