

PROFILE

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A conversation with Marlene Moses, Moses & Townsend

What's the most creative thing you've done in business? Established my own law practice which specializes exclusively in family law. Additionally, I brought my daughter, Marissa Moses Russ, into my law practice. While it is not unusual to have children in parents' businesses, there are no other mother/daughter teams in private law practice in Nashville.

What was the result? Having my own practice has allowed me to specifically design the delivery of legal services for each of our clients. Marissa came to the firm with a fresh perspective, a depth of legal knowledge, technological skills and the ability to build trusting relationships with clients, colleagues and judges.

What single thing makes your company stand out? We work hard to achieve the goals of each client in his or her family law situation using the least expensive and destructive means possible to obtain the desired outcome carefully considering the consequences of each decision along the way.

What was the moment you knew what you wanted to do professionally? My first career was as a social worker. I worked at the Dede Wallace Mental Health Center, which is now Centerstone. I worked in the drug and alcohol treatment program. As a counselor, I was often called upon by criminal defense attorneys to testify about their clients' treatment programs and drug tests. I realized then that I could have a greater impact on the clients whom I served and on families if I had a law degree.

What word best describes your leadership style? Team-building.

Goal yet to be achieved? Finding more hours in a day even though I start the day very early.

Professional pet peeve? Dishonesty and people in positions of trust not paying close attention to their businesses and clients.

What do you do to relieve stress? Yoga.

Favorite hobbies? Travel, exercise and yoga, and spending time with my immediate and extended family.

Pets? Two 8-year-old sibling Bichon Frisees and a 14-year-old Yorkshire Terrier.

Name a person outside of your family you would most like to

BACKGROUND

NAME/AGE: Marlene Eskind Moses, 56

TITLE: Managing attorney

COMPANY: Moses & Townsend, PLLC

ADDRESS: 101 Church Street, Suite 500, Nashville, 37201

WEB: www.marlenemoses.com

NO. OF EMPLOYEES: 7

MOST RECENTLY READ BOOK: "Eat, Pray, Love," by Elizabeth Gilbert

FAVORITE MUSIC ARTIST: Garth Brooks, Martina McBride and India Arie.

FAVORITE SPORTS TEAM: Titans

EDUCATION: B.A. at Tulane University; M.S.W. at Tulane University; J.D. at Nashville School of Law.

spend time on an island with? Tracy Rich with White Lotus, studying yoga and meditation.

If you had a \$1 million windfall, you would: Create an endowment with Community Foundation of Middle Tennessee to help children of divorce.

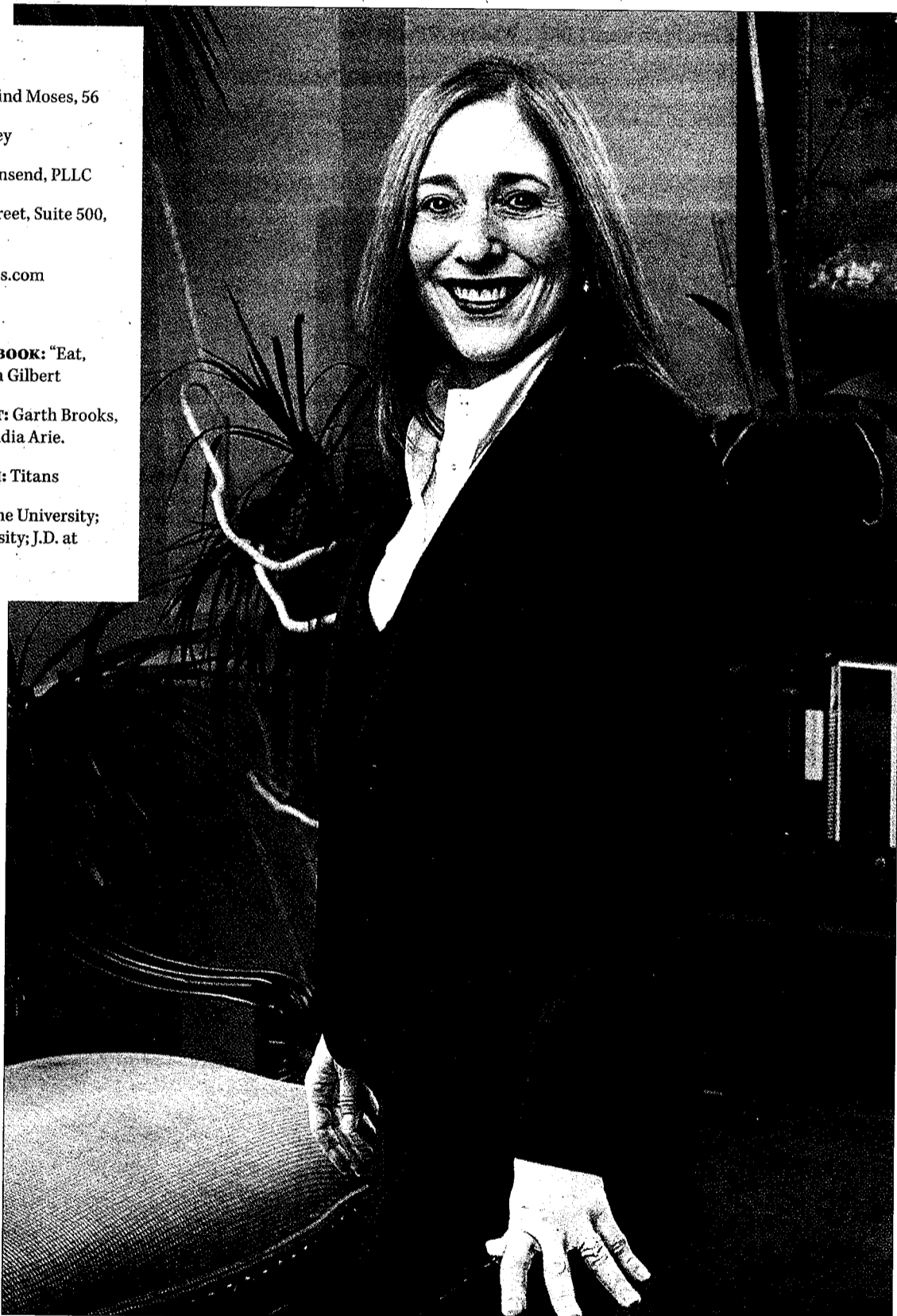
It is 11 on Saturday morning. Where are you? Yoga class.

What line of work would you pursue if you couldn't work in your present one? The mental health field, which is where I got my start.

Company other than your own that you most admire? General Electric.

CEO of another company who you admire? Robert Moses, my husband, with Best Brands Inc., because he has taken what was a family business in trouble and with my brother, Seth Eskind, built a company of professionals who are well respected in the liquor and wine industry.

What is there about you that people would be surprised to learn? I demand perfection of myself.



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Precision is important to me. I eat corn on the cob one row at a time.

Biggest professional mistake and how you overcame it? Starting my own law practice right out of law school. It would have been easier for me if I initially had worked for a law firm or clerked for a judge. Hard work and determination made up for my shortcomings. Even though the path to a satisfying career has been difficult, my biggest mistake may have actually

turned into a very good decision.

They're making a movie of your life. Is it a drama or comedy and who plays you? Comedy. Candice Bergen or Sally Fields would play me. It is humorous watching me juggle a loving family, dear friends and an extremely rewarding law practice.

What high tech trends are affecting your industry? Computer forensics, emails, web sites, chat rooms and other electronic devices.