



EAST CORRIDOR OVERSIGHT COMMITTEE
MEETING Minutes
Tuesday November 14, 2006
10:00 a.m. – 11:00 a.m.

MTA Conference Room, 130 Nestor Street (Enter off of Driftwood)
Nashville, TN

MTA Bus Routes 25 or 44 stop at the front door of the building where the meeting takes place

THOSE IN ATTENDANCE

Paul Ballard-Chairman	Governor Appointee
Don Fox	City of Lebanon
Rob Shearer	City of Mt. Juliet
Tom Brashear	Wilson County
Mike Choate	TDOT
W.T. Farquhar	RTA
Allyson Shumate	RTA
Kevin Walker	NS - RTA
Terry Bebout	TSG

Mr. Paul Ballard called the ECOC to order at approximately 10:00 a.m. on November 14, 2006.

1. Public Comments

There were no public comments.

2. Approval of October 10, 2006 ECOC meeting minutes

Mr. Ballard called for a motion for approval of the minutes from the October 10, 2006 meeting. Rob Shearer made the motion to accept the minutes. Tom Brashear seconded and the motion passed unanimously.

3. Thursday and Friday Night Service – Bill Farquhar

Mr. Farquhar briefed the committee on the plan to operate an evening service. Mayor Fox mentioned the people were not aware of the shadow buses or the return trips. He stated that the service should be marketed using the entire schedule, not just the added train run.

Tom Brashear motioned to approve this schedule. Paul Ballard seconded. The motion passed unanimously.

4. Change Order to Neel-Schaffer Contract –Allyson Shumate

Allyson Shumate briefed the committee on this change order. The committee requested a motion to issue a Limited Notice to Proceed for \$7,500 marketing assistance to begin immediately. Jeff Baines motioned, Paul Ballard seconded and the motion passed unanimously.

5. Game Day Express Report – Bill Farquhar

Mr. Farquhar briefed the committee on the first Game Day Express results. Mr. Farquhar mentioned the large amount of positive press received. An estimate was presented for running the next game day express train. Marketing is based on flyers and press releases. The marketing costs may go down as we move ahead. Mr. Farquhar stated that if the fare is lowered to \$15 - 504 seats must be sold to cover all costs and 314 must be sold to cover the direct costs. Rob Shearer informed the committee he has been talking to businesses for sponsorship - naming rights – etc. Rob Shearer recommended we should sell game tickets for the remaining games beginning on December 3, 2006.

Motion: Tom Brashear motioned to approve the \$15 pre-purchase game day express fare with \$20 price for on-platform sales the day of the game. The price may be adjusted for future games if necessary. Rob Shearer seconded the motion. The motion passed unanimously.

6. Ticketing Update – Allyson Shumate

Ms. Shumate briefed the committee on the ticket sales. Since ticket sales have begun at the Riverfront Station, the request and complaints for not enough ticket sales outlets has greatly reduced.

7. October Operations and Ridership – Bill Farquhar

Mr. Farquhar briefed the committee on the ridership for the first month. There has been one failure of service. The RTA spare locomotive will begin on road testing soon. This will provide back up power on each end of the corridor. Average ridership is steadily increasing. Staff is looking at changing the shuttle routes to better serve the area.

8. Other Business -

Mr. Farquhar briefed the committee on the Passenger Trains on Freight Railroads. He met with CSX and criteria discussed for the use of the railroad. A major concern of the CSX is tort liability from passenger operations. The importance of addressing this concern is driving the need for the tort liability extension to cover commuter rail operations.

There was no other business.

The meeting was adjourned at approximately 11:00am.