

JOINT MEETING

The Southeast U.S./Japan & Japan-U.S. Southeast Associations

October 16-19, 2010

Renaissance Nashville Hotel



THE SOUTHEAST U.S./JAPAN ASSOCIATION

Established in 1975, the Southeast U.S./Japan Association ("SEUS/Japan") promotes trade, investment, understanding and friendship between Japan and eight member states of the Southeastern U.S., including Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee and Virginia, and delegates from both the private and public sectors.

The Tokyo-based counterpart organization is the Japan-U.S. Southeast Association, composed of Japan's top business leaders and government officials. A joint conference of the two associations, attracting hundreds of business and government officials from both sides, is held annually with locations alternating between Japan and the Southeastern U.S. each year.



Tennessee Governor Phil Bredesen and private-sector Chairman Jack Bovender of Hospital Corporation of America, Inc., will host the 34th Annual Joint Meeting in Nashville, Oct. 16 – 19, 2010.

Level 1

PLATINUM CONFERENCE HOST @ \$100,000

- "SEUS Advisory Council" designation on all pre-conference materials
- High-visibility company logo on all conference program materials
- Choice of introduction of one featured speaker or panel session
- Special mention by SEUS Chairman at Opening Ceremony and during events
- Platinum Conference Host sponsor signage with company logo
- Platinum Conference Host listing and logo on 2010 conference Web site
- Platinum Conference Host listing and logo on "all sponsors" signage
- 4 complimentary conference registrations; additional at discounted rate of \$400/person (within total allotted to the host state per SEUS regulations)
- 4 invitations to all fundraising and host state functions
- 4 invitations to the Chairman's VIP dinner
- Opportunity to place logo items in delegate and golfer gift bags

Level 2

GOLD CONFERENCE HOST @ \$75,000

- "SEUS Advisory Council" designation on all pre-conference materials
- High-visibility company logo on all conference program materials
- Option to introduce featured speaker or panel session
- Sponsor listing and company logo on table tents
- Special mention by SEUS Chairman at Opening Ceremony and during events
- Sponsor listing and logo on 2010 conference Web site
- Recognition in conference brochure
- Gold Conference Host Sponsor listing and logo on "all sponsors" sign
- 3 complimentary conference registrations; additional at discounted rate of \$400/person (within total allotted to the host state per SEUS regulations)
- 3 invitations to all fundraising and host state functions
- 2 invitations to the Chairman's VIP dinner
- Opportunity to place logo items in delegate and golfer gift bags

Level 3

SILVER CONFERENCE HOST @ \$50,000

- "Host Committee" designation on pre-conference materials
- Company logo on all conference program materials and signage
- Recognition by SEUS Chairman at Opening Ceremony and during events
- Sponsor listing and logo on 2010 conference Web site
- Silver Conference Host Sponsor listing and logo on "all sponsors" sign
- 2 complimentary conference registrations; additional at discounted rate of \$400/person (within total allotted to the host state per SEUS regulations)
- 2 invitations to all fundraising and host state functions
- 1 invitation to the Chairman's VIP dinner

Level 4

BRONZE CONFERENCE HOST @ \$25,000

- "Host Committee" designation on pre-conference materials
- Sponsor listing and company logo on all conference materials and signage
- Special mention by SEUS representative from the podium
- Sponsor listing and logo on 2010 conference Web site
- Sponsor listing and logo on "all sponsors" sign
- 1 invitation to all fundraising and host state functions
- 1 complimentary conference registration

Level 5

COMMUNITY PARTNER @ \$15,000

- Sponsor listing and company logo on conference materials
- Sponsor listing and logo on 2010 conference Web site
- Sponsor listing and logo on "all sponsors" signage
- 1 complimentary conference registration

For more information about sponsorship opportunities, please call the SEUS/Japan 2010 Host Committee at (615) 838-5631.

TENNESSEE 2010

www.seusjapan2010.com

