

## News Briefs

### Labry School of Business to debut new real estate course

The Labry School of Business & Economics will expand upon its fledgling Real Estate program in January with the launch of a new two-module course known as "Conversational Spanish for Realtors." The first of its kind in the mid-state, the course will focus on teaching real estate agents how to more effectively communicate with their Hispanic clients. Each module will provide Realtors with 8 hours of continuing education credit. The course was developed by Dr. Hugo Sandoval, CU's Adjunct Spanish Instructor, who will also teach the class.

### Markert's paper to appear in Fall '07 issue of *Michigan Sociological Review*

CU Associate Professor of Sociology Dr. John P. Markert's paper, "Weberian and Human Relations Management Theory: An Applied Macro-Micro Reconciliation," has been accepted for publication in the Fall 2007 issue of *Michigan Sociological Review*. In recent years, Dr. Markert's articles have appeared in an array of publications, including *Sociological Inquiry*, the *Cornell Journal of Social Relations*, *The Social Science Journal*, and the *Journal of Current Research and Issues in Advertising*.

### Scholarship trust provides \$39,000 for University

On behalf of the Alma and Fannie Baird Scholarship Trust, Mrs. Martha Bradshaw -- a member of the Cumberland University Board of Trust and a Baird Scholarship trustee -- recently presented CU President Dr. Harvill C. Eaton with a check for \$39,000. The late Sen. William Donnell Baird established the scholarship in memory of his mother, Fannie Baird and his wife, Alma Counts Baird. The awards are need-based and presented to deserving young men and women of Wilson County. "Our rich heritage at Cumberland University is truly a blessing," Eaton said. "We're fortunate that those who led this institution in years past had the foresight to plan for its future. We are so grateful to the trustees of the Alma and Fannie Baird Scholarship Trust for their continued support of the scholarship and the University."

### CU names Milner Director of Information Technology

Cumberland University recently appointed Mr. Brett L. Milner to the position of Director of Information Technology. Milner comes to CU with 15 years of experience in network design, systems administration and IT consulting in the mid-state area. He recently served as network administrator and IT analyst at NexTime, Inc., overseeing the design and operation of the IT infrastructure in the company's Nashville and Birmingham offices. Milner's duties at CU will include maintaining the campus local area network, including servers, the VoIP (Voice over Internet Protocol) network and the campus-wide wireless network. Milner succeeds former IT Director and CU alum Mitchel Bone, who left CU earlier this year to spearhead an internet sales division at his family's business, Wilson County Motors.

### CU student earns perfect marks on educators' assessment test

Lauren Leigh Bratten, a History and English Education major at Cumberland University, recently scored a perfect 200 on the PRAXIS II English Language, Literature and Composition exam. Individuals who plan to enter the teaching profession take the test as part of the teacher licensing and certification process required by many states. According to Dr. Charles Collier, Dean of the CU School of Education, many professional associations and organizations require the tests as one criterion for professional licensing decisions. PRAXIS II Subject Assessment tests measure knowledge of specific subjects that K-12 educators will teach as well as general and subject-specific teaching skills and knowledge.

## CU Cycling team posts Top Ten finish at Mountain Bike National Championships

Cumberland University's Cycling Team recently claimed 10th place overall at the National Collegiate Cycling Association (NCCA) National Championships in Angel Fire, New Mexico.

Cumberland Cycling Team Director Tim Hall said the team's performance at the Nationals represented a giant leap forward for the University's three-year-old cycling program.

"This is a great result for this team," Hall said. "To now say we are ranked as the tenth best team in Division II is a big step forward in accomplishing the program's long-term goals ... With the addition of a few more mountain bike riders and women racers, we will soon be vying for a top five spot in the nation. After that, it's the National Championship we'll go after."

Team members Ben Bevans, Peter Fairbanks, Whitney Stanbrough and Shawn Mullican participated in a variety of competitions over the course of the three-day-long event, facing opponents from schools such as the University of Montana, Warren Wilson College and Western State College.

Hall noted the team also faced another challenge at the Nationals -- the altitude of the Sangre de Cristo Mountains.

"We were sleeping at over 8,000 feet and racing from 8,500 to 11,000 feet. Altitude had an effect on most all of the riders coming from across the country ... but, everyone in Angel Fire had the same course and conditions to contend with, so no excuses," he said.

Mullican, a sophomore, was the only Cumberland cyclist to participate in the grueling Downhill Course at the National Championships. Navigating a treacherous course filled with ski runs, wooded areas and jumps, Mullican chalked up a 19th place finish in the event, finishing just one minute, 25 seconds behind the race winner.

"Mullican has proven downhill ability, but for now, doesn't have the event-specific bike to place higher ... The bike he used cost him a great deal of time in one section where he had to walk. Across the entire course, he had to ride more conservatively than his ability could handle," Hall concluded. "With the proper bike, he would definitely contend for a podium spot, so next year, expect him to either bring home a medal or national championship jersey."

For more information on the Cumberland Cycling Team or any of the University's athletic organizations -- including schedules, photos and rosters -- visit Cumberland's home on the World Wide Web at [www.cumberland.edu](http://www.cumberland.edu).



**CU Cyclists** - Members of the Cumberland University Cycling Team from L to R: Shawn Mullican, Jonathan Cooke, Ben Bevans, Jason Chatham, Peter Fairbanks and Whitney Stanbrough. Mullican, Bevans, Fairbanks and Stanbrough recently competed in the NCCA Mountain Bike Nationals in Angel Fire, N.M.

... continued from front

But, before finding fame and fortune for a second time, Ramsey and his wife, Sharon, wrestled with the emotional, spiritual and financial distress of rock bottom. After building his first fortune during his mid-twenties, Ramsey said he made all the wrong moves -- spending his earnings on luxurious cars, jewelry and travel.

"We were having fun," he said. "But, I did some enthusiastically stupid things."

Before a trusted friend told him bluntly to "quit whining and do something about it," Ramsey said he was unwilling to place the blame on himself and his spending habits.

"At that moment, though, I decided I was going to find out how money really works. I studied the Bible, and I talked to a lot of old, rich people. I'd been young and rich. I didn't want to talk to me. No matter what, I don't take financial advice from broke people. If your personal trainer weighs 400 lbs., you've got problems," Ramsey said as the audience chuckled.

In his climb back to the peak of financial well-being, Ramsey said he picked up basic, "common sense tenets" that can help anyone find financial peace. The lessons, he added, apply to every household, be it a multi-million-dollar mansion or a one-bedroom apartment.

"If you want to win with money, you've got to write it down. That's the first rule. It's called a budget," he said.

Ramsey also spoke to the importance of living within budgetary boundaries, saving money and staying out of debt during his hour-long address.

Education and a spirit of giving, he concluded, are two important keys to success.

"Learn to give. It is the most fun you'll ever have with money. Besides, if you eat enough lobster, it starts to taste like soap," Ramsey joked. "... Education is the key. That's why I'm honored to be here tonight. The currency of today, students, is knowledge."

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INSIDE:

CU home to Tennessee's top accounting student



 **Cumberland University**

# The Phoenix Rising

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## Wilson makes \$250K gift to Cumberland University

In conjunction with the Anne Potter Wilson Foundation, Nashville businessman David K. "Pat" Wilson -- a former chairman of the Cumberland University Board of Trust -- recently made a generous gift of \$250,000 to the University in support of the Campaign for Cumberland and the Labry School of Business & Economics.

The founder of Cherokee Equity Corporation and a former chairman of First American Trust Corporation, Wilson served as chairman of the Cumberland University Board of Trust from May 1965 through May 1977. He is currently a member emeritus of the CU Board of Trust.

Throughout the course of his professional career, Wilson has demonstrated an unwavering commitment to higher education in Tennessee. A lifetime member of the Vanderbilt University Board of Trust, Wilson was among the founders of Vanderbilt's Owen School of Management in 1969. He is also the namesake for Vanderbilt's Wilson Hall.

Wilson has continuously shown support for Cumberland over the years, providing scholarships for outstanding young men and women in the medical and legal fields, the Boy Scouts of America and fine arts. He is a past recipient of Cumberland University's Trustees Award of the Phoenix.

According to Wilson, it is his hope that the \$250,000 gift to CU will serve as an impetus for others to contribute to Cumberland in order to help achieve the vision for Cumberland.

"We are very fortunate to have the support -- both spiritual and financial -- of people such as David Wilson," CU President Dr. Harvill C. Eaton said. "Such a generous gift will have a long-lasting impact on our ability to continue providing our students with a top-notch education, the latest in technology and new, state-of-the-art facilities. In the grand scheme of things, this is much more than a gift to this University. It is an investment in the future of our great state. After all, the students of today are the leaders of tomorrow."

"Mr. Wilson is a true friend to this University," Dr. Paul C. Stumb, dean of the Labry School of Business & Economics, added. "His generosity is unparalleled, and his lifelong commitment to higher education is an inspiration. With this gift, he has touched the lives of countless students who will make Cumberland University the first stop on their path to success."

## Famed financial whiz wows crowd at Fifth Annual Fall Symposium

When renowned radio host and best-selling author Dave Ramsey discusses finance, the story of his own rags-to-riches-to-rags-to-riches roller coaster ride comes straight from the heart.

Fresh out of college, Ramsey skyrocketed to success in the real estate world, amassing a fortune of nearly \$4 million. But, by the time he was 30, his wealth was no more. He chalked up his early failure to "enthusiastically stupid" mistakes.

"I've done stupid with zeros on the end, and I know what messed up looks like," Ramsey recalled. "... With a brand new baby on the way and a toddler at home, we were bankrupt. It changed our life. It ripped our guts out."

A former pupil of CU professor Monty Pope, Ramsey shared his story -- and a healthy dose of free financial advice -- to nearly 200 students, faculty members and guests during the University's Fifth Annual Humanities & Social Sciences Symposium.

With his patented blend of humorous anecdotes, financial advice and spiritual guidance, Ramsey shared some of the secrets of financial security from

the stage of the June and Bill Heydel Fine Arts Center.

Ramsey first harkened back to the days of his childhood in nearby Antioch. He shared the story of how his father first taught him the value of a dollar through hard work.

"I grew up not rich with an old-fashioned dad. I asked him for a dollar once when I was 12, and he told me I should get a job cutting grass in our neighborhood. So, we went door-to-door, and when the day was through, I had 27 lawns to mow," Ramsey said. "What a blessing to have a dad who makes you work. That work ethic is the reason we're here today."

"Here today," in Ramsey's case, means a nationwide reputation as a personal financial guru. The mid-state native hosts a nationally

syndicated radio talk show heard by more than two million faithful listeners each week and has penned a trio of *New York Times* best-sellers. His television appearances have included spots on "The Oprah Winfrey Show" and "60 Minutes." He's also a regular on CBS' "The Early Show." *continued on back ...*



Dave Ramsey



**Fall Symposium** - Dr. Fred Heifner and Dr. Wilbur "Pete" Peterson chat with national radio personality and best-selling author Dave Ramsey during a special reception held prior to Cumberland University's Fifth Annual Humanities & Social Sciences Symposium.

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## A Message From The President

Harvill C. Eaton, Ph.D.

Dear friends,

In September, the Cumberland University family lost a dear friend with the passing of Mrs. Virginia Golladay Lockmiller. She lived a long, full life and, in her role as a member of the Cumberland University Board of Trust, she made an ever-lasting impact on the face of this institution. Her gifts to the University included the Lawlor House, a special collections room for the Vise Library and funding for numerous programs and scholarships.

I am sure that -- from that most special of places where she now sits -- she smiles and her eyes twinkle as student after student realizes the dream of a Cumberland education. Her gifts to her Cumberland will live forever through those students.

Each day, we strive to see that the dreams of Mrs. Lockmiller and the many before her come to fruition. Witness the continued academic achievements of Cumberland University students such as Stefanie Wuenschner and Lauren Bratten. Both young ladies' accomplishments are chronicled in this, the second edition of *The Phoenix Rising*. They have raised the bar for academic achievement, and we are incredibly proud of their successes. Certainly, Mrs. Lockmiller shares in our joy.

We also share Mrs. Lockmiller's vision for the continued development of the Cumberland campus. As you read this issue of *The Phoenix Rising*, you will learn of our campaign for Cumberland's next 100 years. Our immediate goals are a nursing and science building and a new student center through which we can give the students a "place" to call their own while continuing to build upon music and the arts. Once these dreams are realized, the sky is the limit -- just as it is for Ms. Wuenschner, Ms. Bratten and every Cumberland University student.

Sincerely,

Harvill C. Eaton, Ph.D.



## CU home to Tennessee's top accounting student

A Lebanon native currently enrolled in Cumberland University's MBA program, Stefanie Wuenschner was recently named the top accounting student in the state by the Tennessee Society of Certified Public Accountant's Educational & Memorial Foundations Board of Trustees.

To mark Wuenschner's outstanding achievement, the TSCPA awarded her with the 2006 Paul L. Royston Scholarship Award -- a scholarship totaling \$2,500 that is presented to Tennessee's top accounting student each year. Wuenschner was also recognized at a formal gathering of the Nashville Chapter of the TSCPA.

According to TSCPA officials, a total of 154 students representing 25 Tennessee colleges and universities were considered for the award. Applicants were considered based on several guidelines, including academic achievement, leadership skills and professor recommendations.

Although she has been recognized by the TSCPA frequently in recent years, Wuenschner said she was surprised to be named tops in Tennessee. "I'd gotten a scholarship application, and two professors agreed to recommend me," Wuenschner remarked. "This is the fourth year I've won an award from the TSCPA, but I was surprised. I didn't think I was going to get it ... I didn't expect it at all."

A 2001 graduate of Lebanon's Friendship Christian School, Wuenschner received a Bachelor of Business Administration degree from Cumberland in 2005 with an undergraduate GPA of 4.0 as an accounting major.

Citing Wuenschner's strong academic record and her performance as a member of the CU Tennis Team, Dr. Paul C. Stumb, Dean of the Labry School

of Business and Economics, referred to her as "a terrific all-around student and a great person." Wuenschner recently relocated to Philadelphia and will complete her Master of Business Administration degree remotely through Cumberland University in December.

"The ultimate measure of the quality of a university is the quality of the graduate. Stefanie Wuenschner represents not only how bright our future as a country is going to be but what a wonderful future Cumberland University has," CU President Harvill C. Eaton said of her achievements.

Wuenschner was not alone in garnering the acclaim of the TSCPA, as three of her classmates were also awarded scholarships. Other TSCPA scholarship winners were Heather Crook, Danyell Fleming and Jeffrey Stone (see photo below).



CU Accounting Professor Dr. Mary Lewis Haley and Dr. Paul Stumb, Dean of the Labry School of Business, pose with TSCPA award winners.

## NAIA Hall of Fame tabs Hunt for induction

Less than a week after being named the 2006 National Association of Intercollegiate Athletics (NAIA) Baseball Coach of the Year, iconic Cumberland University Baseball Coach Ronald "Woody" Hunt was elected to the



NAIA Hall of Fame -- the Association's highest honor.

Hunt, a mainstay at Cumberland for more than two decades, will be officially inducted into the NAIA Hall of Fame (Coaches Category -- Baseball) on Jan. 5, 2007, at

the American Baseball Coaches Association (ABCA) National Convention in Orlando, Fla.

In a letter to Hunt dated Aug. 21, 2006, NAIA Interim President and Chief Executive Officer Jim Carr wrote, "This tribute is in recognition of your exemplifying the highest ideals of intercollegiate athletics and fine moral character."

Carr's sentiments were echoed by CU Athletic Director Pat Lawson who, along with Cumberland Faculty Athletic Representative Mitch Walters, nominated Hunt for the honor.

"Throughout his career, Coach Hunt has promoted the high standards of character development emphasized by the NAIA," Lawson commented. "His service to Cumberland University and legions of young athletes has always been selfless in nature, and he is truly deserving of this extraordinary honor."

Hunt, 56, is one of only six coaches to amass 1,000 victories, posting a 1097-449-3 career record. In 2004, Hunt guided the Bulldogs to the NAIA National Championship. Hunt and the Bulldogs returned to the NAIA World Series for a fourth-place finish in 2005 and, in 2006, he led the team to a runner-up finish at the NAIA Baseball World Series.

Over the course of his 25-year coaching career, Hunt's teams have reached the national tournament nine times, and he has been honored seven times as NAIA Southeast Region Coach of the Year.

In a nomination letter to the NAIA Hall of Fame Committee, *Wilson Post* sports editor and local radio personality Tommy Bryan spoke highly of Hunt's actions both on and off the playing field.

"I considered it an honor to be asked to put down into words what Woody has meant to this community," Bryan said. "This recognition is long overdue. The positive publicity Coach Hunt has brought to Lebanon can't be bought, only earned with years of hard work and selfless dedication."

Born in Danville, Ky., Hunt attended Boyle County High School before attending Belmont University in 1977, where he earned a Bachelor of Science degree. In 1983, Hunt earned his Master of Science degree from Middle Tennessee State University. Much of his life has been dedicated to baseball, as he has served as a scout, coach, manager and general manager in the Pittsburgh Pirates' minor league organization.

Hunt came to Cumberland University in 1979 as an assistant baseball coach and then took the helm of the Bulldog Baseball program in 1981. During his tenure at the University, he has held several other positions, including head coach for Men's Basketball, Women's Basketball and Athletic Director. He is married to Mrs. Irma Hunt and has two sons, Scott (Gina) and Ryan (Melissa) Hunt and four grandchildren, Brittany, Eli, Noah and Easton.

## Class Notes

**Janis Ivanovskis** (2006) has joined the Barkers (Tarring) Worthing Thunder -- a professional British basketball club. Upon graduation, Ivanovskis toured the United States, Europe, Denmark and Latvia before joining the Thunder.

**Tracey Parks** (1985) recently opened a new, independent law practice at 320 W. Main St. in Lebanon. Parks, who is also Vice President of the CU Alumni Association, formerly practiced law with Gallatin-based Harsh, Parks and Harsh.

**Sara Byrd** (2002) recently received a Master of Library Science degree from Indiana University, Bloomington. Byrd recently moved to Nashville, where she works as a reference librarian at Vanderbilt University.

**Chief Warrant Officer Michael J. Brzezicki** (1971) was recently presented with the Margaret Chase Smith Instructor of the Year award for his dedication and excellence in teaching U.S. Coast Guard leaders at the Coast Guard Academy in New London, Conn. A native of Bristol, he is married to Anne Mather Brzezicki.

**Lacy Campbell** (2006) has joined the staff of Carthage General Hospital in Smith County as a Registered Nurse.

### IN MEMORIAM

**Robyn Theresa Scheller** (2004) passed away on Thursday, Feb. 2, 2006 at the age of 40. She was a fourth-grade teacher at Burt Elementary School in Clarksville.

**Dr. William Shultz**, former director of the CU Business Office and one-time Chair of the Division of Business & Economics, passed away on Sept. 6, 2005. Dr. Shultz was instrumental in starting Cumberland's MBA program. He held a degree in Law as well as a Master of Accountancy. He was a retired Navy Commander.

## Recruit to Retain

## Core beliefs key to recruitment, retention



Eddie Pawlawski

Hello, CU Alumni and Friends!

CU staff is making a conscious, strategic, and purposeful effort to sharpen the vision of Enrollment Management and Student Affairs (EMSA) at your University.

Over the last two years, a theme has emerged that has become the cornerstone of EMSA: R&R, otherwise known as Recruit to Retain. The effects of this simple philosophy are far-reaching as we continue to strive to help the University grow in size while increasing the academic potential of our students.

There are six core beliefs that we share with students and their parents from the time they first come in contact with CU or visit the University during a tour, a Preview Day, or a private visit. These core beliefs reach into the heart of recruitment and retention of students:

1. We want students to attend CU because we are a growing, vibrant University that is changing to address the needs of the 21st Century.
  2. We want them to connect with students, faculty, administrators, and the community.
  3. We want them to grow and mature as they develop lasting relationships with those they meet while at CU.
  4. We want them to gather knowledge and skills that will help them be competitive in the 21st Century job market.
  5. We want them to graduate!
  6. We want them to return as an alumnus to share in the excitement and to contribute to the continued success of their University.
- CU is making every effort to identify students

who are college-ready, who make CU their first choice, who are committed to success through graduation, and who are willing to get involved in campus activities via clubs, Greek organizations, or other social activities during their academic career.

The goal is to help students enter Cumberland, be happy while they are here, celebrate their graduation, and watch them become successful alumni in the workforce. In other words, attend, stay, and graduate!

So, how can you help as a CU alumnus or friend? Please contact us about anyone you would recommend as a potential CU student.

Contact us if you would like to set up a time to tour the campus with a student you are recommending. Contact us if you would like to have a student considered for an alumni or other type of scholarship. Contact us if you would like to be a part of TEAM PHOENIX, a network of alums who are visiting local college fairs to talk about their experience at Cumberland University.

Most of all, contact us if we can provide information or support for a potential student you are recommending. The message is consistent and purposeful: We want to see you at CU!

*Mr. Eddie Pawlawski serves as Vice President for Enrollment Management and Student Affairs at Cumberland University. He may be contacted at (615) 547-1225 or via e-mail at epawlawski@cumberland.edu.*

## Cumberland Café to give students a place to call their own

Answering the call of CU students, Cumberland University President Dr. Harvill C. Eaton recently announced plans for the Cumberland Café -- a new, state-of-the-art student center slated to serve students' needs.

While plans for the Café call for the facility to serve pizza and burgers far beyond normal dining hours (a popular plan among students), the Café will become much more than a place to eat. Open days, evenings and weekends, the facility will provide students with a place to meet, visit with family or catch a live music act. It will also provide a new home for 91.5 WFMQ-FM.

In recent months, CU administrators -- along with architects from Nashville-based Earl Swensson Associates, Inc. -- have met with students, faculty, staff and community leaders to collect a multitude of input on the project.

All agree the Café could forever change the face of student life at One Cumberland Square, providing students with a central gathering place and a showcase for prospective students.

"College students need a place to meet, talk, share ideas and dreams," CU Vice President for Enrollment Management and Student Affairs Eddie Pawlawski said. "As I remember the favorite meeting place from my college days, CU students will fondly remember the Café as they look back on their college experience."

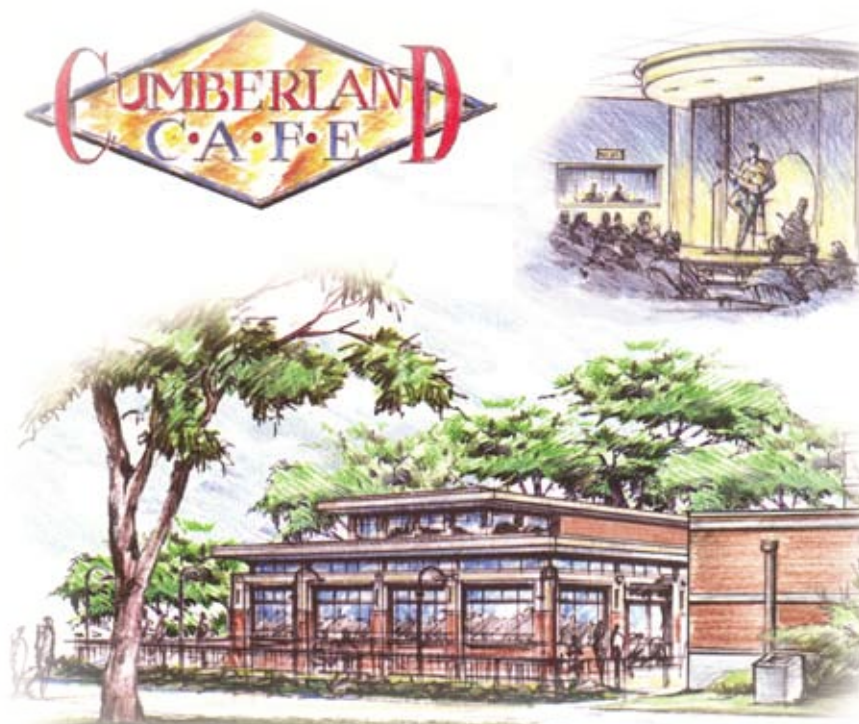
"This place," Dr. Fred Heifner, dean of the CU School of Liberal Studies and Science, added, "will become the beehive of activity on this campus -- the central meeting point."

Though plans are still in development, the Cumberland Café is set to feature flat-screen televisions, a small stage and plenty of comfortable seating. The second floor will serve as a community meeting facility, housing a board room and smaller conference rooms. Both floors will feature outdoor seating areas.

Fundraising for the \$3 million project has already begun. It is one step in the far-reaching Campaign for Cumberland, which will also see a new nursing/science facility built at the corner of Greenwood and West Spring Street.

The Café is already generating a buzz among students, including Student Government Association President Justin Bradford and Courtney Martin, president of the African American Student Association.

"Additions are always nice, and with an addition such as the Cumberland Café, the overall image of our campus will skyrocket -- not to mention the fact that it will put



a smile on the faces of many, many Cumberland students." "The Cumberland Café is the next big step in modernizing the campus. In terms of student life, the new venue will bring excitement to the campus with its ability to broadcast live concerts from its new stage," Bradford added. "Especially for the younger students, they will be able to see Cumberland University continue to make the transformation into a modern-day, high-tech campus.

For more information about how you can take part in the Campaign for Cumberland, contact Jonathon L. Hawkins, Director of Campaign Planning and Operations at (615) 547-1239 or jlhawkins@cumberland.edu.