



# HERITAGE DEVELOPMENT INSTITUTE

A training initiative of the Alliance of National Heritage Areas

## NHA Management Entities

Nowhere are natural and cultural regional differences more celebrated than in our National Heritage Areas. This pride in regionalism is obvious not only through the educational activities and events, but also in the management of the various heritage areas. Local control has become the hallmark of NHAs.

A tally of the types of management structures of the 27 NHAs indicates no single system has proven superior. Management structure is not dictated by the National Park Service, but established through the individual authorizing legislation.

Type of Management Entity	# of NHAs
Non-Profit Corporation	11
Federal Commission	7
State Agency	3
Municipal Authority	2
Joint – State Agency & Non-Profit	1
None	2
Pending	1

\* Source: NPS NHA Washington Office

For instance, there are three NHAs managed by state entities, but only one is affiliated with a public university (Tennessee Civil War NHA and Middle Tennessee State University). Those managed by federal commissions typically require the participation of varying numbers of members that represent

local and state governments, private interests, specific regions within the heritage area, etc.

This diversity in management structures provides further evidence that a one-size fits all approach to developing heritage areas less effective than

systems developed according to local needs.

There has been no in-depth evaluation of NHA managing entities. Such a study could prove valuable as several groups across the country lobby their legislators in an effort to seek National Heritage Area status for their region.

There are currently five different types of managing entities: non-profit corporation; federal commission; state agency; municipal authority; and joint state-non-profit corporation. Two NHAs have no management structure and one is not yet confirmed.

There are important differences even within the same types of management struc-

### In This Issue...

- NHA Management Entities
- NPS Reorganization Includes NHA Office
- Minnesota HDI Workshop Postponed
- Upcoming Events of Interest
- Additions to Your Heritage Development Reading List



## NPS Staff Reorganization Includes NHA Office

The Cultural Resources Division of the National Park Service suddenly looks much different. In a May 3rd memo to her staff, Associate Director Janet Matthews announced a major organizational restructuring. This effort to “promote more efficiency, effectiveness, and accountability” consolidates the 14 divisions’ offices under three assistant associate directors who report directly to Matthews.

This senior-level reorganization most visibly affects the National Register of Historic Places program. Carol Shull, who served as Keeper of the National Register for over 30 years, has been reassigned to head Heritage Education Services where she will be responsible for “promoting support through les-

son plans, websites, and travel itineraries” for the historic preservation programs. John W. Roberts now heads the National Register and Landmarks Division, which is situated two levels below the Matthews who is the new Keeper.

The Heritage Areas office, led by Brenda Barrett, is also part of the restructuring, but the effects of the changes are not fully known. John Burns, Acting Assistant Associate Director for Heritage Preservation Assistance Programs, now oversees Heritage Areas in addition to the Federal Preservation Institute, Heritage Education Services, Heritage Preservation Services, Historic Preservation Grants, and the National Center for Preservation Technology and Training.

### UPDATE! UPDATE! UPDATE!

The HDI workshop planned for June 29th and 30th in Chisholm, Minnesota, has been **postponed** indefinitely. The HDI website will provide the latest rescheduling information as soon as it becomes available.

### UPDATE! UPDATE! UPDATE!

#### Contact the Alliance

**John Cosgrove**  
Executive Director  
Anha.cosgrove@adelphia.net  
202.528.7549

[www.nationalheritageareas.org](http://www.nationalheritageareas.org)

### Upcoming Events of Interest

**September 8-11, 2005**

**Nat’l Assembly of State Arts Agencies  
Annual Meeting**

*Shaping Cultural Landscapes*

Boise, Idaho

[http://www.nasaa-arts.org/nasaanews/nasaa\\_am\\_05.shtml](http://www.nasaa-arts.org/nasaanews/nasaa_am_05.shtml)

**September 21-24, 2005**

**American Association of State & Local History  
Annual Meeting**

Pittsburgh, Pennsylvania

<http://www.aaslh.org/anmeeting.htm>

**September 27 – October 2, 2005**

**Nat’l Trust for Historic Preservation Conference**  
*Sustain America: Vision, Economics, and Preservation*

Portland, Oregon

<https://www.nthpconference.org>

## Additions to Your Heritage Development Reading List

- Department of Community, Agriculture, Recreation and Resource Studies. "Money Generation Model — Version 2." Available from <http://pr.msu.edu/mgm2/default.htm>.
- Getty Conservation Institute. "Research on the Values of Heritage." J. Paul Getty Trust. Reports available from [http://www.getty.edu/conservation/field\\_projects/values/values\\_publications.html](http://www.getty.edu/conservation/field_projects/values/values_publications.html).
- Maryland Historical Trust. "Heritage Preservation and Tourism Areas." Available from <http://www.marylandhistoricaltrust.net/index2.html>.
- Statement of Dennis Galvin, Associate Director, Planning and Development, National Park Service, Before the Subcommittee on National Parks, Forests and Lands, U.S. House of Representatives, Concerning H.R. 1301, to establish the American Heritage Areas Partnerships Program. Testimony before the U.S. House of Representatives Subcommittee on National Parks, Forests and Lands, March 28, 1995.

*For a comprehensive list of sources related to heritage development, visit [www.heritagedevelopmentinstitute.org/research](http://www.heritagedevelopmentinstitute.org/research). This bibliography is updated monthly.*

Subscribe to the HDI e-newsletter

**[hdi@mtsu.edu](mailto:hdi@mtsu.edu)**

Submit Information for  
publication in our June  
e-newsletter

**[hdi@mtsu.edu](mailto:hdi@mtsu.edu)**

**Contact the HDI**

**Carroll Van West**  
HDI Chair  
[cwest@mtsu.edu](mailto:cwest@mtsu.edu)  
615.494.8916

[www.heritagedevelopmentinstitute.org](http://www.heritagedevelopmentinstitute.org)

The Alliance of National Heritage Areas (ANHA) established the Heritage Development Institute (HDI) as a way of providing leadership to the heritage development field as well as creating training and analysis of the best practices in our heritage areas across the country. The HDI Newsletter is sponsored by the ANHA, Middle Tennessee State University's Center for Historic Preservation, and the Tennessee Civil War National Heritage Area. To submit information and update e-mail addresses, please e-mail us at [hdi@mtsu.edu](mailto:hdi@mtsu.edu).