



NETWORKMAX™

NETWORKING is the # 1 reason business professionals join Professional Organizations. *How well are you delivering on their expectations?*

- Do you have networking events that consistently sell out?
- Do your members and sponsors rave about their experience at work the next day?
- Do you offer every member the opportunity to become a skilled and confident networker?
- Would you like to?*

NetworkMAX™ is a proprietary “Train the Trainer” program to empower organizations with the knowledge and tools to rapidly innovate & advance their relationship networking services. *We share our expertise and secrets with you.*

NETWORKMAX™ DELIVERS

- Possess deeper understanding of networking and building professional relationships
- Teach the critical skills and tactics for effective networking
- Gain the knowledge and tools to implement stimulating and effective networking events

TESTIMONIALS

Strategic Business Network’s training program has provided NTC with the tools and knowledge to re-energize our networking events with new techniques to foster relationships among our members. I am excited to begin sharing this information with our members by teaching them how to network effectively and build lifelong relationships. This course is a must for any organization who delivers networking programs to their members.

— Ray Capp, President, Nashville Technology Council

“I’m always looking for new ideas and techniques to improve our networking events for Chamber members. Thanks to SBN’s NetworkMAX™ program, I have a better understanding of how to engage our members, which means ultimately I’ll be more effective at helping them connect with one another through the Chamber. I look forward to incorporating this new knowledge in my everyday work.”

— Lora Plauche’ Program Manager, Business Services, Nashville Area Chamber of Commerce

The NetworkMAX™ training provided by Strategic Business Network was extremely valuable in helping us plan creative networking events for our students, alumni and the business community. Working with SBN has allowed us to provide structure to our events resulting in better networking outcomes for our participants.

— Lori LeBleu, Director of Career Development, Belmont University College of Business Administration

HOW YOUR ORGANIZATION BENEFITS

- Non Dues Revenue
- Innovative Programming
- Engage Young Professionals
- Teach critical lifelong skills
- 99% Member Retention
- 300% ROI
- Sponsors Rave

HOW YOUR MEMBERS BENEFIT

- Accelerate New Relationships
- Gain Networking Confidence
- Superior Event Outcomes
- Develop Meaningful Connections
- Fun Experience

HOW IT WORKS

Taught by SBN experts

Training Includes: Formats, Networking Philosophy, Marketing Strategies, Course Content, Facilitation Skills, Event Management and Using Proprietary SBN Tools

Learning in an environment of peers while gaining practical insight and hands on experience

Organization granted license to utilize SBN formats, proprietary tools and trademarks

PROVEN RESULTS

- | | |
|---------------------------|--------------------|
| 99% Participant Retention | 300% ROI |
| 99% Participant Referral | Non Dues Revenue |
| Impact Relationships | Accelerate Success |

SBN is the leading national resource for organizations seeking to enhance their relationship networking services, expertise, and opportunities.