

## Writer/Graphic Designer Job Posting

Public Relations, Graphic Design and Marketing

We are looking for a talented writer with proven graphic design skills to join our creative team.

We are a Franklin, Tennessee based marketing company that emphasizes wellness products. The ideal candidate has impeccable writing skills with a thorough understanding of storytelling, an impressive portfolio of graphic design experience, a dynamic personality, professional appearance, POSITIVE ATTITUDE and a go-getter enthusiasm. This position will report directly to the Director of PR and Media.

Additional requirements:

- Fluency in AP/News/PR/Marketing/SEO writing styles (Video script writing experience a plus)
- Expertise in Quark Express and Adobe Suites programs (Dream weaver experience a plus)
- Ability to meet ALL deadlines
- Ability to work in a fast-paced environment under deadline pressure
- Must be detail oriented
- Must be a creative, outside the box thinker
- Willingness to tackle tasks outside comfort zone
- Must be poised, articulate and possess solid phone and interpersonal skills
- Able to transition flawlessly from project to project

The chosen candidate will write press releases, brochure copy, marketing materials, sales literature, etc., and will also be responsible for the layout and design of these materials.

For consideration, please submit a cover letter, resume, three writing samples and salary requirement to [cbassitt@wellcity.com](mailto:cbassitt@wellcity.com).  
Salary will be determined by experience.