



HOW TO CONTACT US:

8009 Claytie Circle  
Nashville, TN 37221  
Phone: (615) 646-9363  
Fax: (615) 646-1319  
[www.astdtn.org](http://www.astdtn.org)

BOARD OF DIRECTORS:

Mimi Hagar, President  
[mhagar@southwindhp.com](mailto:mhagar@southwindhp.com)

Linda Hughes, Past President  
[linda\\_f\\_hughes@aigag.com](mailto:linda_f_hughes@aigag.com)

Carrie Goode, VP Communications  
[carrie\\_goode@state.tn.us](mailto:carrie_goode@state.tn.us)

Tony Nagle, Co-VP Programs  
[tonynagle7@aol.com](mailto:tonynagle7@aol.com)

Carolyn Rowe, VP Finance  
[carolyn\\_rowe@aigag.com](mailto:carolyn_rowe@aigag.com)

Lee Ann Smith, Co-VP Programs  
[lee\\_ann\\_smith@tacp.com](mailto:lee_ann_smith@tacp.com)

Dona Vassall-Fall, VP Membership  
[info@learninglinkco.net](mailto:info@learninglinkco.net)

Loren Wyatt, VP Community Relations  
[loren.wyatt@nashville.gov](mailto:loren.wyatt@nashville.gov)

Chapter Assistant  
Melanie Gober Grand  
[info@astdtn.org](mailto:info@astdtn.org)

## President's Corner



Dear ASTD friends,

Great news! Pat White has been officially elected by your ASTD-MT Board of Directors to become President-Elect effective immediately. Pat transitions into the role of President for the 2006 board term. We are thrilled to have her and value the years of experience with ASTD she brings.

Pat is a past board member and winner of the Golden Torch Award. She is one of three Master Certified Coaches in the entire state and is CEO of The Spectrum Group, a firm specializing in Executive Coaching, Leadership Development and Talent Management Strategies. Pat's coaching practice helps companies achieve targeted business results by attracting, developing and retaining key leadership talent. Pat inspires and challenges other people to courageously explore possi-

*(Continued on page 3)*

## August Meeting Notes



August speakers (from L) Marie Jennings and Marty Nord.



VP of Programs Lee Ann Smith (left) with Dave Jennings, ASTD Area Manager.

### Inside this issue:

- Meet Your ASTD Board 2
- Upcoming Events 3
- Dave Owens Program 4



(From L) Guest Robert Gross with Linda Hughes and Mimi Hagar.



ASTD turned out in droves for the August meeting!

## Spotlight ASTD Board Members!



### Chapter Assistant

Melanie Gober Grand calls herself a middle Tennessean. Her father, a Methodist minister, served churches in White House, Chapel Hill, Hendersonville, Pulaski, Franklin and Nashville.

When she arrived at Tennessee Tech in Cookeville she found former classmates from most of the areas in which she had lived. One of Melanie's best traits is that she rarely forgets a name and a face, which became apparent at a recent ASTD meeting when she remembered that a registering ASTD member had been a customer of hers at a credit union almost 30 years ago.

Melanie worked in the legal profession as a legal secretary, office manager and paralegal for 17 years and for the past 12 years has been working from home as a free lancer, providing virtual office support and services for small businesses, self-employed entrepreneurs and non-profit groups. She has enjoyed the flexibility of working from her home office as it has allowed her to serve on PTA and PTO boards at her sons' schools over the years as well as being available to be involved in their scout and athletic activities.

Melanie has been married to Paul Grand for 22 years and they have two sons, Stephen, a junior at Hillwood High School and Philip, an 8th grader at Bellevue Middle School.

### Reservation Policy Update

ASTD has not required reservations for meetings in the past. However, due to high attendance at recent meetings reservation are strongly encouraged in order to arrange meeting rooms to accommodate attendees. Please RSVP by close of business the day before each monthly meeting by logging onto [www.astdtn.org](http://www.astdtn.org). Bringing a guest? Let the ASTD Office know so a name tag can be prepared for your guest(s) prior to the meeting.

### Recent ASTD Guests

ASTD welcomed the following guests at the July membership meeting:

Roy Barnes	Lyn Mann
Deb Bennett	Vinny Ribas
Nan Berrian	Tom Riche
David Kolzow	Lori Weir
Sandra Lipsy	

## President's Corner

(Continued from page 1)

bilities, work together and achieve meaningful success in life and work. Please join me in welcoming her as President-Elect! For your information her email address is [results@patwhitecoach.com](mailto:results@patwhitecoach.com)

The August meeting at Lifeway was a huge success! We thank Larry Yarborough for hosting us. We also want to thank Marie Jennings and Marty Nord. Those two lovely ladies presented an excellent program entitled, "Exploring the Power of Storytelling". As I viewed the pictures taken at the meeting it was interesting to see, from the audience vantage point, that our presenters also had different body language and expressions when directing us to tell our story in a humorous way and then again in a tragic scenario. Those attending will remember how the audience took on the same demeanor as we went through each version. We came away with valuable information on how our interpretation of someone's "story" opens or closes possibilities and how different purposes require different narrative techniques. Thanks again Marie and Marty!

Another reminder on our upcoming luncheon: Please mark your calendar and sign up on line or through our Chapter Assistant as soon as possible. The deadline for reservations is September 9<sup>th</sup>. We want this to be a huge success so we can plan more luncheons in the future.

See you at the luncheon!



Mimi Hagar, ASTD-MT Chapter President

## 2005 CALENDAR OF EVENTS

### Monthly Membership Meetings

Meetings are held on the third Thursday of the month, 4:00 - 6:00 p.m., at an area Middle Tennessee location unless otherwise noted. Cost: Members—FREE! Guests/Visitors \$20.00; Student Guests \$5.00. Please register online at [www.ASTDtn.org](http://www.ASTDtn.org).

**See special notice for September 14, 2005 Luncheon Meeting at Sunset Grill on page 4.**

### Upcoming Meetings

**October 20, 2005—Professional Ethics: A Preventative Maintenance Approach; (Center for Non-Profit Management);** Presented by Christopher Bauer, PhD

**November 15, 2005—What's New in E-learning? (Dollar General Corporation);** Presented by Bob Duthie

**December 15, 2005—Golden Torch Awards—Breakfast Meeting (AIG)**



## **Special Luncheon featuring Dave Owens, Ph.D.**

**September 14, 2005**

**Sunset Grill**

**(see website for directions and more info)**

**David A. Owens**  
**Clinical Professor of Management and Innovation**  
**Owen Graduate School of Management**  
**Vanderbilt University**

### **An Approach to Strategic Innovation**

Dave examines common constraints that stop organizations from being innovative in development of products, processes and business strategies. He explores how to approach innovation as a process of generating, assessing, and implementing useful and valuable ideas.

### **About Dave Owens**

Professor Owens serves on the faculty at Vanderbilt University's Graduate School of Management in the area of Organizational Behavior. Specializing in strategic innovation and product development, Owens also delivers executive education programs and consulting services to a wide range of clients around the world.

Dr. Owens earned his Ph.D. in Industrial Engineering and Engineering Management through a four-year joint fellowship program between the Graduate School of Business and the School of Engineering at Stanford University. He also holds an M.S. in Engineering Product Design and a B.S. in Electrical Engineering from Stanford. He is a registered Professional Engineer since 1991 in the state of California and has numerous academic publications and university and community service activities, presentations and workshops.

Dave's research focuses on innovation and change in organizations, informal status processes in groups and group composition. He is currently an Independent Consultant and Management Educator performing management consulting and executive development in business strategy, new product development, and organizational development. He served as Director of Product Development for SeriousPlay at the firm's inception; designed and developed product offerings and training material, performed product and business planning, and provided facilitation services, product testing, and facilitator training. Dave also co-founded Nova Bionics, an implantable medical device startup and served as director of business strategy and new product development. Nova Bionics was incubated in the Vanderbilt Office of Enterprise Development and was acquired by Micro International, Inc.