

# DOLLAR GENERAL<sup>®</sup>

## ***The Company***

Dollar General is a customer-driven distributor of consumable basics with more than 8,000 stores in 35 states. Stores are served by nine distribution centers in: Alachua, FL.; Scottsville, KY.; Indianola, MS.; Fulton, MO.; Zanesville, OH; Ardmore, OK.; Jonesville, SC, South Boston, VA. and Marion, IN.

## ***Mission Statement***

Serving Others

- For Customers...A Better Life
- For Investors...A Superior Return
- For Employees...Respect and Opportunity

## ***Employees***

Dollar General employs more than 69,000 people. The average Dollar General store has approximately six to 10 employees, including the store manager.

## ***Merchandise***

Dollar General Stores sell consumable basic goods, items that are frequently used and replenished by our customers. These include paper products, cleaning supplies, health and beauty aids, foods/snacks, housewares, toys and basic apparel. Our stores also offer a variety of seasonal items.

## ***Markets Served***

Dollar General Stores are primarily located in communities of less than 20,000 people or in selected locations within larger metropolitan areas. Many of the Company's customers earn a small paycheck or depend on monthly government assistance. A considerable number are retired.

## ***Annual Sales***

In fiscal year ended February 2, 2007, Dollar General's then 8,309 stores generated more than \$9.2 billion in sales.

## ***Community Support***

Dollar General heavily supports national literacy efforts. In September 1987, the company launched an ongoing campaign that gives functionally illiterate and under-educated adults a single, approachable place to find out about GED and Learn-To-Read programs in their areas. To date, more than 50,000 people have been served. The Dollar General Literacy Foundation provides grants to non-profit organizations throughout our 35 states committed to the advancement of literacy.