

## Sponsorship Opportunities for Director-Level Meetings and Retreats

Sponsorship Level	Gift Amount	Description	Benefits Available to Your Company
Platinum  (only 2 available for each meeting)	\$1,000*	This premiere sponsorship supports the programmatic expenses associated with bringing in nationally and regionally known speakers.	Provides top billing on all retreat/meeting information; 15 minutes to bid greeting to participants at beginning of keynote address; name and logo as sponsor on agenda and registration information; Collegium membership*; receive attendee contact information
Gold  (only 3 available for each meeting)	\$850	Gold level sponsorships provide a wonderful opportunity for meeting participants and sponsors to get to know one another outside of the meeting room through a fun evening activity (ex. sporting event; play; dinner and live music, etc.)	Sponsors attend the evening activity with the meeting participants although there is no formal presentation by sponsors; name and logo as sponsor on agenda and registration information; and receive attendee contact information
Silver  (unlimited)	\$400	Silver sponsors provide a reception for meeting participants in a venue that allows sponsors to set-up a display area and interact with meeting participants during an extended break.	Sponsors attend the reception and are permitted to set-up and station a table/booth display for the reception; name and logo as sponsor on agenda and registration information; and receive attendee contact information
Bronze  (unlimited)	\$300	Bronze sponsors help to off-set the expenses associated with providing meals to all participants.	Sponsors attend a 30-minute continental breakfast and have an opportunity to mingle with participants; name and logo as sponsor on agenda and registration information; and receive attendee contact information
General  (unlimited)	\$150	General sponsorship level is perfect for companies that do not want any “face time”, rather to simply reiterate their support of private higher education. General sponsors are permitted to distribute company materials and propaganda pieces (ex. low dollar items like pens or notepads) to meeting attendees.	Materials distributed to all meeting participants with acknowledgement of company’s support; receive attendee contact information

**\*Collegium Membership**—Entitles recipient to send one representative to our Annual Meeting (President’s meeting) Gala Event in February 2011 (if gift is received in 2010, 2011 for 2012 gifts) in Nashville; a plaque denoting membership; and name of company hyperlinked to company page on our website (<http://www.ticua.org/collegium>).